

The DIFME partners were carefully selected to provide the subject matter expertise to deliver the identified objectives of the project in the specific areas of knowledge, skills and competencies required to be developed. The partnership is comprised of five Higher Education Institution Partners who recognise the need to bring entrepreneurs to the education process to improve their survival rates and six Enterprise Partners to provide the entrepreneurs' perspective.

# Digital Internationalisation and Financial Literacy Skills for Micro Entrepreneurs



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## Linking Higher Education Institutions to Businesses across Europe



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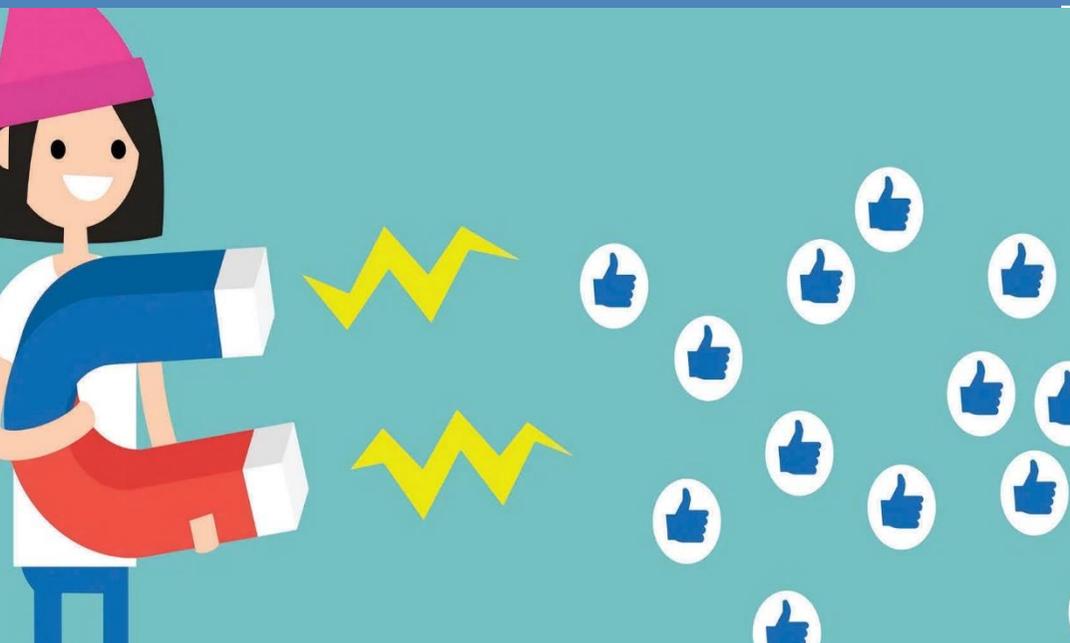


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# DIGITAL INTERNATIONALISATION & FINANCIAL LITERACY SKILLS FOR MICRO ENTREPRENEURS (DIFME)



The HUB will assist both micro and larger-scale entrepreneurs to find digitally innovative ways to develop and internationalise their businesses. The partners will collaborate in collecting and distributing all useful information (knowledge, government and other relevant assistance programmes) on national and European levels. It will encourage young people to develop entrepreneurship skills and promote cooperation between the education sector and entrepreneurs. Dissemination events to raise awareness will target stakeholders across Europe in six languages - English, German, Greek, Dutch, Italian and Bulgarian. The project will be concluded with a memorandum of cooperation to further develop a joint qualification programme with EU recognition.

The DIFME project seeks to deliver a curriculum to meet the real needs of entrepreneurs in the areas of financial literacy and digital skills. Through an in-depth analysis of the needs of entrepreneurs and the entrepreneurship programmes offered by Higher Education Institutes in the EU (and beyond) it will identify the fundamental competencies required in the two disciplines and the gaps in existing provision. The project will then design and test a curriculum to deliver these skills in a combination of methods including an e-learning platform. Access to the learning platform and signposts to other valuable information sources will be made available through an online SME HUB.

